



IGDTUW – ANVESHAN FOUNDATION
IGDTUW Campus, Kashmere Gate, Delhi-110006
Business Incubator Promoted by
INDIRA GANDHI DELHI TECHNICAL UNIVERSITY FOR WOMEN

Summer School on Design Thinking

Indira Gandhi Delhi Technical University for Women (IGDTUW) has promoted and incorporated a separate Section 8 Company under the Company's Act 2013 to propagate entrepreneurial culture and ecosystem among women. All kind of facilitation in four phases of complete incubation and venture development cycle i.e. i) Pre-incubation, ii) Incubation, iii) Acceleration and iv) Post-incubation are provided by IGDTUW-Anveshan Foundation. IGDTUW-Anveshan Foundation is funded by the Directorate of Training and Technical Education (DTTE), Government of NCT of Delhi and also recognized by the Department of Science and Technology (DST), Government of India as Technical Business Incubator (TBI).

IGDTUW Anveshan Foundation organised Six Week Summer School on “**Design Thinking**” from 15th June, 2020 to 31st July, 2020 with the Objective:

- To educate and train budding entrepreneurs towards Potential Entrepreneurs.
- To create new enterprises, capturing new markets, new technologies and processes.
- To foster innovation and agility by budding entrepreneurs specially women led initiatives and
- To make participants understand the Indian Entrepreneurial Ecosystem and explaining them the keys for business success.

Program was attended by 47 students.

Course Outcomes:

After completion of the Course, the participants would be able to:

- Understand critically Entrepreneur, Entrepreneurship, Innovation and Business Incubation
- Develop Entrepreneurial thinking from cognitive thinking.
- Comprehend the role of bounded rationality, framing, causation and effectuation in entrepreneurial decision making.
- Create a saleable product(s) and/or services as per the requirement of the market.
- Demonstrate an ability to design a business model canvas.
- Evaluate the various sources of raising finance for start-up ventures.
- Understand the fundamentals of developing and presenting business pitching to potential investors.